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Sarah Conroy Joins ACLU of Iowa as Development Director

Des Moines, IA. - Just in time to help launch the ACLU of Iowa's Annual Gifts Campaign, Sarah Conroy has joined the affiliate's growing staff.

Conroy has worked for 9 years in non-profit development. Most recently, she was the Major Gift Officer for Drake University Law School, where she was responsible for the strategic vision and implementation of all fundraising initiatives from annual giving to major gifts.

Previous to that, she spent 6 years working in the Iowa State University Foundation's annual giving program.

Conroy started in July and will be leading an already-strong development program. Her most pressing task will be to launch the ACLU's Annual Gifts Campaign next month.

ACLU of Iowa Executive Director Jeremy Rosen said, "With the addition of Sarah, the ACLU of Iowa is building a team that will truly boost our capacity to defend the civil liberties and civil rights of all Iowans. She brings strong leadership and new strategies to our development program. With her track record of success, we're confident she can help us broaden our donor pool and strengthen donor engagement to ensure that our organization continues to thrive in the coming years."

A native of Clinton, she received her bachelors' degree in journalism and masters' degree in family financial planning, both from Iowa State University.

Conroy lives in Ames with her wife, Mary Conroy, who is an attorney in the Des Moines office of the Iowa State Public Defender.

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The ACLU of Iowa is a private, non-partisan organization that fights to advance civil liberties for all. It is the state affiliate of the national American Civil Liberties Union. The ACLU prides itself in upholding everyone's civil liberties, no matter who they are or what they believe. We work to assure the rights of all Iowans – from atheists to devout Christians, from labor unions to businesspeople and more – to make sure the constitutional rights of all are preserved. For more information, please go to www.alcu-ia.org

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